

Backpack Nutrition Program Meeting Minutes
August 11, 2017

Present: Jan Novak, DHS; Ronnie Davidson, UCC Food Pantry; Zina Soltis, UW-Extension; Auttum Powell, AmeriCorps Member; Lynda Worden, Pine River HCE; Barb Johnson, Pine River HCE; Peggy Hetzel, Oasis HCE.

Meeting called to Order: 9:30am

Roll Call: Lisa Hayes, Judy Harris, Mary LaBlanc, Mary Wythe absent.

Review of Agenda and Minutes: No changes to published minutes or agenda.

Public Comments: None

Reports:

On-Line Donation Options- Auttum reviewed handout regarding three options.

- PayPal – linked to organizational bank account. No extra fees for setup, statements, withdrawals or cancelations. No monthly fees. Charges 2.2%+\$0.30/donation. Users make donations via their PayPal account. Funds remain in PayPal account until a request to transfer to the organization's bank account is made.
- GoFundMe –Online fundraising campaign which can accept credit card or PayPal donations. Would need to be monitored. Fees include 7.9%+\$0.30/donation. There is no additional charge to accept donations made via PayPal. This might attract others from outside of Waushara County looking for non-profit options
- Facebook – Can add donate button to Facebook page for general support or for special fundraising campaigns, allows supporters to create fundraisers for the organization via Facebook. This would be tied to the WPC Guide Star Page. Facebook automatically wires donations to the non-profit account every two weeks – on the 15th and last day of every month. If this option were adopted, the Facebook donation option could be added to the Packer Backer flyer

Jan will check with the county financial unit and Treasurer's Office later in 2017 to see if online fundraising is an option for WPC.

Financial Reports – Reviewed revenue and expenses for the 2016-2017 school year. A balance of \$3971.03 will be applied to the 2017-2018 program year. Jan sent letter with program facts to all donors from the 2016-2017 school year and included a Packer Backer flier. Grant applications are pending with ThedaCare Foundation – Berlin and the Community Foundation of Central Wisconsin. Members suggest submitting applications to Adams Columbia and Walmart.

Inventory Status – Auttum reviewed current status and need to purchase fruit and Oatmeal for the beginning of the year. Some fruit cups will be expiring too soon after distribution and were donated to UCC Food Pantry. Peanut butter and jelly will be donated to the Waushara Commodity Food Pantry. Jan's request for oatmeal from Sturm Foods, Inc. is pending. Their donation of 20 cases may not be available until mid-September or early October. Discussed other area food producers who might donate – Delmonte in Plover, McCanns in Stevens Point, Brakebush in Westfield.

Unfinished Business – None

New Business

- **Packer Backer Campaign** – Kick off on September 11, 2017 with 1 week of ½ sheet bag stuffers to Sentry (100-Redgranite), Royal Market (150-Plainfield) and COPPS/StoneRidge (500 - Wautoma) AND churches in each community. Redgranite: UCC, St Marks Catholic, Waushara

Community Church and Trinity Lutheran. Plainfield: United Methodist, Baptist, St. Paul Catholic Church and New Life Church. Coloma: Prince of Peace Lutheran. The full page flier will be shared with county employees, Chamber, media releases, Facebook, Waushara Child & Family Partners, School Districts, and in newsletters such as HCE, 4H, and Department of Aging.

- **School Calendars & Enrollment** – Reviewed parent letters. Tri-County's Program will start on September 29th, Redgranite on September 28th. Waiting from Coloma.
- **Menu Review** – Will continue with the same menu from last year.
- **Implementation** – Waushara Industries will continue with the program and will assign new coordinator. Public Health will commit AmeriCorps member for delivery of Tri-County food.

Meeting Adjourned 11:00am

Submitted by: Jan Novak

Recorded by: Mary LaBlanc