

**Active Aging Committee  
Minutes  
September 15, 2017**

**Mission:** Encourages aging adults to continue active healthy lives.

**Vision:** Exploring unmet needs, services, and existing services, opportunities

**Call to order @ 10 a.m.**

**In attendance:** Amanda Kutcher, Deb Konczal, Pat Bero, Judy Meier, Tom Kohl, Bev Konczal

Approval of agenda motioned by Bev seconded by Judy. Motion passed

Approval of minutes from July 25, 2017 meeting motioned by Tom seconded by Pat . Motion passed

**Public Comments:** None

**Unfinished business:** None

**New Business:**

Active aging articles: Community Fair-Sept. (Deb) sent to Amanda for publication, Park Assessment-Oct. (Amanda), Affordable gifts- Nov. (Judy) sent to Amanda for publication and Dec. article still to be decided.

**Areas of Priorities for 2017**

- a. **Buddy Up and Read program.** Deb reported the program has not started up for the 2017-2018 school session. She will advise when the program will start probably mid-October.
- b. **Food Drive** It was mentioned that the most need for food donations appear to be in the summer months. Our drive is done in the most needed time and will be run again 2018.
- c. **Trails & Parks Assessment:** Park assessments are done for the 2017 year. We have 1 more park to do in 2018 and Amanda will then tabulate the results and produce the reporting.
- d. **Healthy Aging Website:** Amanda reported the website will be updated with new topic tabs in the near future. Website Deb mentioned that Fox Valley Tech is always looking for websites to use in their classes. This website would be a valuable tool for this.
- e. **Community Fair:** Discussion on who is confirmed coming and what organizations are still have not returned the forms or confirmed. Discussion on the 'gift' baskets. Since Tom has done such a terrific job we have far more \$\$ amounts in gift cards than would be given in one basket. We will have three to four baskets for the drawing. We will have signage thanking the businesses that donated for this by the baskets at the Fair. The committee decided to have 'county facts' that attendees will use to visit the various booths to get the answers. The attendees will need to have a 70% completion rate to qualify for the drawings for the baskets. We give out numbers for the flu shots so people are not waiting in line. Number groups will be called throughout. We will have on the back of the 'county facts' card 2 questions optional for the attendee to voice their opinion. 1) What would you like to see next year? 2) What was your favorite booth? Amanda will contact the BUG radio station to inquire about promo. Patti Wohlfeil will be promoting the fair in the Argus. The Senior Center will have ad in Resorter. Deb will send Amanda a short promo for the fair to be sent to the area churches. Deb will work on the 'county facts' questions and will ask for input from the vendors if possible. Once the questions have been outlined she will advise members for approval.

f. **Next Meeting & Future Agenda Items:** Next meeting October 13, 2017 2 p.m. @  
Wautoma Senior Center

**Adjourn:** 11:00 a.m.